

The logo for 'Rapunzel OF SWEDEN' features the word 'Rapunzel' in a large, elegant, golden cursive font. Above the 'u' in 'Rapunzel' are three wavy golden lines. Below 'Rapunzel', the words 'OF SWEDEN' are written in a smaller, bold, black, sans-serif font.

Rapunzel OF SWEDEN

What is bulk hair, hair extensions and wigs ?

Hair extensions come in many different types. There are differences in the way hair extensions are prepared, in the technique used to attach it to your own hair, and in what kind of hair is used. Some systems only differ from materials that are used or just from name.

Bulk hair is used if you want to change your hairdressing and your look quickly. You can use bulk hair to get a naturally looking result which suits your own hair it can also be used to create dramatic hairdressings. It is important to choose the hair according to how you want the result to be. There is genuine hair and synthetic hair, the latter is often cheaper and available in all imaginable colours. This kind of hair is good for hairstyling or for hair extensions which are not to be used for a longer period. Human bulk hair is more expensive and is available in a variety of colours and tones. Some times the genuine hair is coloured, some times the original colour is maintained. A genuine hair can be treated as your own hair, you can use a flat iron, curling tong and wash it. Bulk hair can be attached in different ways, some have by sewing, pre attached clips enabling you to quickly and easily put in and take off the hair at your convenience. Other ways of attaching the extensions is by sewing or gluing. You will find more information about extensions on our web shop.

Hair extensions is a way of attaching hair onto your own hair to create an impression that the hair is longer. A hair extension can also be used only to increase the volume to and the extension is then cut to suit the length of your own hair. There are different ways of doing a hair extension and different kinds of extensions to use. If you want a good hair extension which looks genuine and lasts a long time it is wisest to do a hair extension using genuine hair. A hair extension of synthetic hair can not be modelled by using heat and needs more maintenance to last long. Most people acquire their hair extension at a professional hairdressers establishment, where you mostly get good quality products and the hairdresser normally finishes the job by cutting the hair extension so it will blend into your hair as well as possible. It is also quite possible to do a hair extension by yourself. The hair and necessary tools can be bought at specialised stores. You can find out more about hair extensions at our web shop.

To use a **wig** is a method to either change your appearance or to recreate it. There are wigs in a variety of materials models and colours. A wig that looks natural is often made of genuine hair. They are a little bit more expensive but can be styled more and can stand wear better than a synthetic wig. A high quality wig can if maintained properly, stay nice and last a very long time, compared to a hair extension which has a maximum life span of a couple of months. With a wig you can change your appearance dramatically for just one night or achieve a smaller change for a longer time. With a number of wigs in different colours and forms the number of variations can be unlimited. It is important when using a wig, to brush it starting at the bottom and use a high quality brush with natural boar bristles. It is also good if the wig has some kind of fastening device so it can be properly attached. You can read more about wigs on our web shop.